

2014-2015

Date: 07/03/2015

## Board of Studies Meeting

The Board of studies meeting was held on 07.03.2015 at 10.30 am at our department to discuss the following agenda.

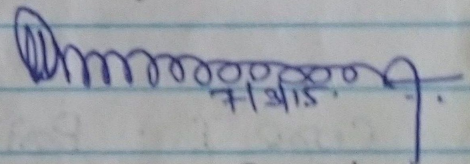
1) To revise the syllabus for BBA course based on CBCS

2) To introduce new courses and finalise the course for all semesters.

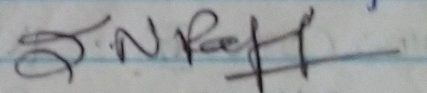
Members Present

Signature

1. DR. D.M. HAJA MOHIDEEN.



2. DR. S. NARAYANARAJAN



3. S. MOHAMED RAFEEL M.A. B.A.

S. Mohamed Rafeel

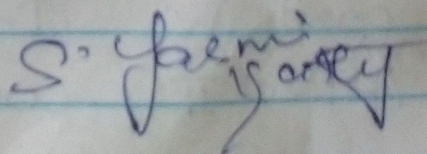
4. K. SHEIK MYDEEN

K. Sheik

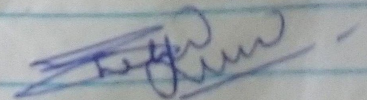
5. M.S. ABUBAEKER FAST

M.S. Abubaker

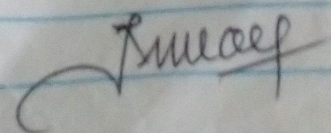
6. S. Yasmin Kathija.



7. S. Shahul Hameed



8. S. MOHAMED IMRAN



## Resolution Passed:

The Members of the  
Board in Business Administration

Department discussed and Scrutinised the syllabus elaborately and approved for the year 2015-2018 with the following Core, Allied, Skill Based, optional and non-major subject based on CBCS (B) Percentage of Revision have been made as mentioned in annexure.

### I - Semester

Core I : Principles of Management - 15UBA11

(NEW) Core II : Managerial communication - 15UBA12

Allied I : Software solutions for Managers - 15UBAA11

### II - Semester

Core III : Organizational Behaviour - 15UBA21

Core IV : Introduction to Accountancy - 15UBA22

(NEW) Allied II : Computer Basics for Managers - 15UBAA21

### III - Semester

Core V	Business Economics	15UBAC31
Core VI	Marketing Management	15UBAC32
Core VII	Accounting for Managers	15UBAC33
Allied	Management Information System	15UBAA31
SBE I	Consumer Behavior (NEW)	15UBAS31
NME 1	Basics in Management	15UBAN31

### IV - Semester

Core VIII	Business & Industrial Law	15UBAC41
Core IX	Production Management	15UBAC42
Core X (NEW)	Research Methods and Statistics	15UBAC43
Allied	E-commerce and Internet Application	15UBAA41
SBE 2	Stress Management (NEW)	15UBAS41
NME 2	Retail Management	15UBAN41

### V - Semester

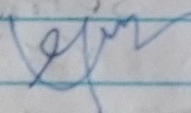
Core XI	Cost Accounting (NEW)	15UBAC51
Core XII	Human Resource Management	15UBAC52
Core XIII	Financial Management	15UBAC53
Core XIV	Services Marketing	15UBAC54
CE 1	(A) Modern Banking (NEW)	15UBAE5A
	(OR)	
	(B) Operation Research	15UBAE5B

VI - Semester

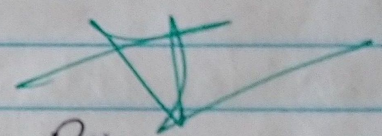
core XV	International Business (NEW)	15UBAC61
core XVI	Entrepreneurial Development	15UBAC62
core XVII	Strategic Management	15UBAC63
core XVIII	Project	15UBAP64
CE 2	(A) Soft skills	15UBAE6A
	(or)	
	(B) Case Analysis (NEW)	15UBAE6B

U. Shaiq  
Chairman

**CHAIRMAN / CHAIRPERSON**

  
Dean of Arts

**DEAN OF ARTS**

  
Principal

**PRINCIPAL**



# Sadakathullah Appa College

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Annexure - I

Department of Business Administration (UG)

The Board of Studies of Department of Business Administration (UG) was held on 07.03.2015 for the approval of 2015-2018 syllabus. The number of new courses, courses focussing on Skill Development / Employability / Entrepreneurship, the percentage of revision are mentioned below.

## New Courses introduced

S.No.	Title of the Course	Course Code
1	Research Methods and Statistics	15UBAC43
2	Cost Accounting	15UBAC51
3	Modern Banking	15UBAE5A
4	International Business	15UBAC61
5	Consumer Behaviour	15UBAS31
6	Stress Management	15UBAS41

## Courses focused on Skill Development /Employability / Entrepreneurship

S.No.	Title of the Course	Course Code	Category
1.	Managerial Economics	15UBAC31	Entrepreneurship
2.	Operation Research	15UBAE5B	Entrepreneurship
3.	Entrepreneurial Development	15UBAC62	Entrepreneurship
4.	Case Analysis	15UBAE6B	Entrepreneurship
5.	Ecommerce and Internet Application	15UBAA41	Entrepreneurship
6.	Consumer Behavior	15UBAS31	Entrepreneurship
7.	Retail Management	15UBAN41	Entrepreneurship
8.	Modern Banking	15UBAE5A	Employability
9.	Soft Skills	15UBAE6A	Employability
10.	Software Solutions for Managers	15UBAA11	Employability
11.	Computer Basics for Managers	15UBAA21	Employability
12.	Management Information System	15UBAA31	Employability
13.	Practical	15UBAA2P	Skill Development

## Percentage of Revision

S.No.	Courses	Course Code	Percentage %
1.	Principles of Management	15UBAC11	40%
2.	Organizational Behaviour	15UBAC21	20%

Rahmath Nagar, Tirunelveli 627 011. ☎ 0462 - 2540763, 📠 0462 - 2540033

✉: principal@sadakath.ac.in; Website : www.sadakath.ac.in



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3.	Introduction to Accountancy	15UBAC22	20%
4.	Managerial Economics	15UBAC31	20%
5.	Marketing Management	15UBAC32	20%
6.	Production Management	15UBAC42	40%
7.	Research Methods and Statistics	15UBAC43	100%
8.	Cost Accounting	15UBAC51	100%
9.	Human Resource Management	15UBAC52	80%
10.	Financial Management	15UBAC53	40%
11.	Services Marketing	15UBAC54	40%
12.	Modern Banking	15UBAE5A	100%
13.	Operation Research	15UBAE5B	20%
14.	International Business	15UBAC61	100%
15.	Entrepreneurial Development	15UBAC62	20%
16.	Consumer Behaviour	15UBAS31	100%
17.	Stress Management	15UBAS41	100%

Total Percentage of Revision: 30.96%.

Total number of Courses: 38

  
Principal